



Overview

The foundation of ancient Bhartiya (Indian) civilization is based upon the eternal concept of unity in diversity. To be diverse is the law of nature but there is an element of commonality in every creation. Integral Humanism is a social philosophy that explains the intricacies of human relationships within and with outside world. Communication as an essentiality of human behaviour and media as its extension has to be diverse in nature and scope.

But the organized media is structured in such a manner that it is conditioned to ignore the spectrum of the diversity and project certain activities, events, thoughts and ideologies more than the others. This does not result in media being a true representative of the society nor does it have the capacity to be objective. Do we live with these aberrations? Or else scholars and media persons should look for alternate structural options?

Conference plans to address the issues related to Diversity and Plurality from an Asian perspective.

Proposed Themes

- **Unity in Diversity: Concept and Manifestation**
- **Dynamics of Diversity in Media Structures**
- **Democracy and Diverse Media Content**
- **Ethnic Groups and Diversity in Media**
- **New Media: Reality and Virtuality**
- **Measuring Diversity and Plurality in Media**
- **Training for Diversity and Plurality in Media content**
- **Social Exclusion and Media**
- **Strategic Communication and Managing Change**
- **Defining Role & Function of Media in terms of Integral Humanism**
- **Caste & Class in Media Structure & Content**
- **Media and Politics of Minoritism**
- **Societal Diversity and its Reflections in Media**
- **Ethics in Diversified Communication**

Registration Fee

	Till 30 Sept. 2011	After 30 Sept. 2011
Foreign delegates	US\$ 500	US\$ 600
Indian delegates	Rs. 6000	Rs. 8000
Students -without boarding & lodging	Rs. 2000	Rs. 2500
Students -with boarding & lodging	Rs. 4000	Rs. 5000

The spot registration shall be also done with Rs. 500/US\$ 50 extra on the above rates.

Accommodation in Hotels, Guest Houses is available in Bhopal at moderate rates.

Travel and Accommodation

Faculty, Post doctoral fellows, Research Scholars may avail different kinds of travel grants/ fellowships under various exchange programs to attend the conference.

Many Institutions abroad and in India as well, offer travel grants for the purpose of research, presenting papers or to attend conferences overseas. We wish to welcome all those to avail such opportunity to attend the conference. Over 50 international and 150 national delegates would be accommodated in the conference. Hence we would like to invite the enthusiastic scholars, having such grants to visit India and present papers, to submit their abstracts early and fill up the registration fees (both online).

Submission of abstracts and full papers

Send the abstract and full papers to Prof. Devesh Kishore with cc to all the abstract are peer reviewed by the experts committee in the respective fields. Only abstracts accepted for presentation would be notified for submitting the final and full papers.

Notification for the Conference	May, 2011
Notification inviting abstracts	June, 2011
Deadline for Registration	September, 2011
Deadline for the submission of full papers	October, 2011

Responsible for organization of Conference

Prof. Dr. Devesh Kishore, Director International Conference & Professor Research, Mob. 09871448931
e-mail. deveshkishore@hotmail.com,
deveshkishoreus2000us@yahoo.co.in

Registration and Details of Programme:

Dr. Pavitra Shrivastava, Makhanlal Chaturvedi National, University of Journalism and Communication, B-38, Vikas Bhawan, Opposite, Dak Bhawan, Press Complex, Zone-1, M.P. Nagar, Bhopal ,M.P.- 462011, Mob. 09827258572,
e-mail- mcuread.pavitra@gmail.com

Travel and Accommodation :

Dr. Chandar Sonane, Registrar, Makhanlal Chaturvedi National, University of Journalism and Communication, B-38, Vikas Bhawan, Opposite, Dak Bhawan, Press Complex, Zone-1, M.P. Nagar, Bhopal ,M.P.- 462011, Mob.09425092626

Submission of Abstracts and Full Papers:

Prof (Dr.) Devesh Kishore, Director of Conference,
M. 09871448931 e-mail : deveshkishore@hotmail.com